# Order easy 1-2-3

**DISCOVER**

**Clothing and Accessories** from the Shop All or By Brands at BestSafetyWear.com.  As a **Best Safety Wear Member**, click on the heart icon and you can store likeable items on your **Wishlist**.  When you decide which items you would like Screen Printed - Add them to your **Cart**, complete with all quantities and sizes.  Add comments regarding the Placement/Location of your Artwork, Text or Logo that you would like embroidered and upload any files you have.

**DESIGN**

Our **Art Department,** based on your needs and considering the Placement/Location on the merchandise to be customized, will create an **Artwork Proof**. We will send the Artwork Proof along with a **Customization Quote** to you for your consideration and approval. As a **Best Safety Wear Member**, we can communicate with you via **SMS text messaging** or email if you prefer.

**APPROVE**

Upon your **Approval of the Artwork Proof** sent by our Art Department, **payment** in full of the Items in your **Cart,** as well as the **Customization Quote**, your order is **finalized,** and we will then begin to work creating your **Custom Best Safety Wear**.

# Pricing, Guidelines, Terms & Conditions

## Artwork & Logo Files

**Accepted Artwork Files:** AI, SVG, EPS, PDF, *JPEG and *PNG.

**Artwork File Resolution:** High resolution of 300 dpi/ppi or more at the actual print size.

**Supporting Files:** Please include any linked files associated with your logo and any other files including digital mockups and font files.

**Special Effects/Clipping Masks:** Please finalize all special effects and eliminate any overlapping objects. Avoid clipping masks.

**Font/Strokes:** Please convert all strokes to outlines to ensure the most accurate representation of your logo.

**Fine Details:** Minimum line thickness needs to be at least 1 pt. Any narrow negative spaces should be at least 2 pt. to avoid fill ins.

**Halftones:** Please do not create halftones as our equipment is preset to create the most accurate and acceptable halftone dots and angles.

*Acceptable with restrictions.*

## Vector vs Raster

**How to tell if your Artwork is Vector or Raster:** Enlarge your image 200% or larger. If your image is a Raster image the edges will be blurry and appear to have various shades of color. If your image has

crisp edges and the color appears solid, then the image is most likely Vector art.

**Vector Files:** Vector art is created using vector software programs such as Adobe Illustrator or Corel Draw.

**Raster Files:** Additional fees will apply if you submit Artwork in Raster format. You may reach out to **order@bestsafetywear.com** for pricing. Exact color matching from a Raster file is not always attainable. We will do our best to match color.

## Fonts & Colors

Best Safety Wear works with a collection of **Standard Fonts** and **Standard Colors**.

**Colors:** All colors in the artwork file should be set to spot colors and assigned a **Standard Color** or **Pantone Color**.

**PMS Color Matching:** available for a fee of $30 per color.

**Text:** 10 pt. font or above. To avoid issues please convert all fonts to outlines, provide font file and font name, or use Best Safety Wear **Standard Fonts**.

## Print Placement & Size

**Artwork at print size:** All Artwork should be set in the file to the actual print size and noted in your order.

**Placement/Location:** Find industry-standard placements on the product page for each item under *Decoration Placement Locations.*

**Off-Standard Placement:** Fees may occur if there is a need for adjustment based on each style of garment or if you require off-standard placement or sizing. This must be communicated in the comment section when ordering. See **Specialty Items & Considerations**

**Largest Embroidery size:** We can Embroider one (1) location up to 16 inches by 16 inches.

## Youth and Adult Sizing

Youth and Adult sizing may require separate screens and are considered separate runs.

We will match the overall quantity to one job for print cost --although they require payment for separate screens.

## Turn Around Times

Once your items are ordered and our Art Department has approved the **Vectored Artwork submitted**, (and if required, we have received your **Proof Approval**) we will begin production and ship your order within **10 business days.**

If you have a **Required In-Hands Date** that is sooner than the usual

# Best Safety Wear

CUSTOM APPAREL + WORKWEAR

# Custom Screen Printing

10 business day turnaround **Rush Fees** may apply.

**3 Day Rush Fee:** 100% Markup
**4 Day Rush Fee:** 75% Markup
**5 Day Rush Fee:** 50% Markup
**6 Day Rush Fee:** 25% Markup

## Specialty Items & Considerations

- Total of garments to print (Minimum 18 garments).
- Set up charges one (1) per color/per location.
- How many print locations per garment?
- How many colors are in the art?
- Is an under base required?
- How many off-centered prints, i.e., leg, sleeve, side, etc.?
- How many Tri-Blend, Poly, Moisture Management, Viscous (bulky) and/or Fleece (hoodies, crewnecks and such) garments?
- How many youth garments?
- How many specialty inks i.e. gold, metallic, puff, glow?
- How many PMS / Pantone matches?
- How many color changes per print?
- Are there any gradients or halftones in the art?
- Are the prints oversized i.e., larger than 12X14" with under base or 14X16" without under base?
- Are we printing over the seams and/or zippers?
- Are we using Discharge ink?
- Become a **Best Safety Wear Member** and we'll work close to you to **Get the best Print possible!**

## Shipping and Pick-up Information

**Free Shipping:** Best Safety Wear offers Free Shipping for orders over $200 that are shipped within the USA.

**Standard Shipping Method:** Fed Ex Ground.  Depending on your ship-to address within the continental US, shipping could take one (1) to seven (7) days.

*Please ensure to plan your in-hands date based on your proximity to our location in Dallas, Texas.*

*We are not responsible for goods left or produced over 30 days.*

**Shipping fees** are based on the receiving party's weight, dimensions and zip code.

Any wrong address or unspecified Residential address will incur a fee of $15.

**Pick-Ups:** Let us know and once your order is ready you are welcome to pick-up before 5 PM at our location at 14042 Distribution Way, Dallas, Texas 75234.

**Split Shipments** will be charged $7.50/per location.

**International Shipping:**  Once we have your order ready, we will send you the box count, dimensions and weight.  You send us the necessary paperwork and shipping labels, and we will ship your order internationally.

*We are not responsible for lost or damaged boxes in transit.*

## Additional Fees

**PMS/Pantone Matching:** $30/per color.

**Art Charge:** $50.

**CMYK and Simulated Press Setup:** $150 (For large order sampling).

**Mock-up Revision:** $15/per location.

**Ink Color Change:** $15/per color per location.

**Pocket, Sleeve, Hem or Leg Imprint**: $0.50 ea./per location.

**Bag Print:** $1 ea./per location.

**Hard to Handle Garments (includes Comfort Color T Shirts):**  $1 ea./per location.

**Synthetic Fabric:** $0.50 ea./per location.

**Reflective Ink, Glow in the Dark Ink or Water Based Ink:** $1 ea./per color/per location.

**Transfer Application:**
**< 24;** $4.00/per location,
**< 72;** $3.00/per location,
**< 144;** $2.00/per location,
**< 575;** $1.50/per location.

**Foil Application:** $5 ea./per location.

**Text Setup:** $30/Standard Font; $65/Custom Font

*Pricing may change without prior notice .*

## Value Added Service

**Fold and Poly Bag Garment:**
$1 ea.

**Sticker or Hangtag Application:** $0.50 ea. Stickers and/or Hangtags must be provided.

## Screen Printing Pricing - Per Quantities

| Colors/per Location | Setup/per location | 18+ Qty/per piece | 36+ Qty/per piece | 72+ Qty/per piece | 144+ Qty/per piece | 256+ Qty/per piece | 576+ Qty/per piece | 1008+ Qty/per piece |
|---|---|---|---|---|---|---|---|---|
| 1 Black Print | 20.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| 1 Color Print | 20.00 | 1.99 | 1.79 | 1.69 | 1.59 | 1.49 | 1.39 | 1.29 |
| 2 Colors | 40.00 | 2.99 | 2.69 | 2.54 | 2.39 | 2.24 | 2.09 | 1.94 |
| 3 Colors | 60.00 | 3.99 | 3.59 | 3.39 | 3.19 | 2.99 | 2.79 | 2.59 |
| 4 Colors | 80.00 | 5.49 | 4.94 | 4.67 | 4.39 | 4.12 | 3.84 | 3.57 |
| 5 Colors | 100.00 | 6.99 | 6.29 | 5.94 | 5.59 | 5.24 | 4.89 | 4.54 |
| 6 Colors | 120.00 | 8.49 | 7.64 | 7.22 | 6.79 | 6.37 | 5.94 | 5.52 |

7+ Colors – please call for quote.

# *Benefits of Screen Printing*

- **Branding and Advertising**:  Screen printing allows you to print your business logo, name, and other branding elements on various promotional items such as t-shirts, tote bags, caps, and more. These branded products help create brand awareness and act as walking advertisements for your business. They can also be given away as freebies or sold to generate additional revenue.
- **Uniforms and Employee Identification**:  Screen printing can be used to create custom uniforms for your employees, giving your business a professional and cohesive look. Add embroidery and you can incorporate employee names, positions, or identification numbers to enhance security and customer service .
- **Customized Products**:  Screen printing offers the opportunity to create customized products tailored to your business needs. Whether it's a specific design, promotional item, or personalized gift for clients or employees, screen printing allows for flexibility and creativity in developing unique products.
- **Events and Trade Shows**:  If your business regularly participates in events or trade shows, screen printing can be beneficial. It enables you to create eye-catching banners, backdrops, and booth displays that showcase your brand and attract attention to your products or services.
- **Team Building and Employee Morale**:  Screen printing can foster a sense of unity and team spirit among your employees. By providing custom-designed t-shirts or sweatshirts, you can create a sense of belonging and boost morale within your team.
- **Fundraising and Charity Events**:  Screen-printed products can be utilized for fundraising purposes. You can create merchandise, such as t-shirts or bags, and sell them during charitable events to raise funds for a cause or support community initiatives. It not only helps your brand visibility but also contributes to a positive image in the community.

# *Screen Printing Methods Defined*

### Spot Color Screen Printing

Spot color screen printing is a technique used to apply a single or limited number of colors to a surface. This method involves using separate screens for each color in the design, allowing for precise and vibrant color reproduction. The result is a bold and solid print with crisp edges and defined colors. Spot color screen printing is a common form of screen printing and is used for designs that require high color accuracy and saturation, and it is often chosen for its durability and versatility.

### Half Tone Screen Printing

Halftone screen printing allows for high-quality and precise reproduction of complex and detailed images with smooth transitions between shades and gradients. Using a series of tiny dots of varying sizes and densities to create the appearance of shades and gradients in an image. To create a halftone image, the original artwork or photograph must be converted into a series of dots using specialized software. It is commonly used to reproduce intricate designs or photographs.

### CMYK Screen Printing

CMYK screen printing is a versatile printing technique that utilizes Cyan, Magenta, Yellow, and Key (black) inks to produce a wide range of colors on different materials. Each ink has its own screen, enabling the layering and overlapping of colors to achieve shades, gradients, and vivid images. The black ink enhances the final design by adding depth and contrast. This method is extensively employed in textile printing due to its ability to accurately reproduce color images with superb quality.

### Grayscale Screen Printing

Grayscale screen printing is used to print images or designs that contain varying shades of gray. Instead of using various solid colors, grayscale screen printing utilizes halftone dots to create the illusion of different shades of gray. The process involves breaking down the image into a series of tiny dots at various densities. These dots are then printed with different sized screens, which allow different levels of ink to be deposited on the substrate. The resulting combination of dots and different ink densities produces the desired grayscale effect.

### Duotone Screen Printing

Duotone screen printing uses two colors to create a unique visual effect in apparel. By overlapping transparent inks, new shades and tones are created, adding depth and dimension. It offers creative possibilities for designers to experiment with different color combinations. The process requires separate screens for each color, accurate alignment, and ink opacity adjustments. Duotone screen printing enhances the overall appeal of artwork and makes the final product stand out. It is often used to create vintage or retro-inspired prints, as well as contemporary designs that require a unique and eye-catching visual effect.

### Simulated Process Screen Printing

To get the best results of a photograph or full-color design you will want to use Simulated Process Screen Printing to get the best results. Simulated Process is better than four color process by blending in standard spot colors to achieve high amounts of photorealistic detail. Simulated Process works well on both light and dark-colored garments. Photorealistic and complex designs take time to recreate. Due to the difficulty involved there is a Setup fee to get your Artwork ready for printing.